

# MONDAY - WORKSHOPS

DE DOELEN ROTTERDAM

8.30	9.00	9.30	10.00	10.30	11.00	11.30	12.00	12.30	13.00	13.30	14.00	14.30	15.00	15.30	16.00	16.30	17.00	17.30	18.00	18.30	19.00				
REGISTRATION DESK 08.30 - 19.30																									
		COFFEE 09.00 - 11.00						LUNCH 12.00 - 14.00										WELCOME RECEPTION 17.00 - 19.00 Opportunity to meet our partners							
		<p><b>WAYFINDING 10.00 - 17.00</b> Best practices in order to examine city wayfinding</p> <p><b>CONVENORS</b> Tony Pearce, T-Kartor Govert de With, Municipality of Amsterdam Dirk Wijffels, Royal HaskoningDHV</p>																							
		<p><b>ATTRACTIVE CITIES FOR MORE WALKING 10.00 - 14.30</b> Supported by Public Transport</p> <p><b>CONVENORS</b> Prof. Dr. Carmen Hass-Klau, CEO Environment and Transport Planning Helge Hillnhütter, Associate Professor NTNU</p>																							
		<p><b>LEADERSHIP DEVELOPMENT LABORATORY 10.00 - 17.00</b> Driving walking policy change through transformational leadership</p> <p><b>CONVENOR</b> Dr. Melecki Khayesi, World Health Organization</p>																							
		<p><b>NUDGING PEOPLE TO WALK MORE FOR TRANSPORT 09.30 - 12.30</b> Strategies that change travel behaviours</p> <p><b>CONVENORS</b> Alice Woodruff, Director at Active City Daan Zegwaard, Verkeersonderneming</p>								<p><b>RESEARCH-IN-ACTION 13.30 - 16.30</b> Fresh brains 4 pedestrians in Rotterdam by BUAs Students</p> <p><b>CONVENOR</b> Ir. Ineke Spapé, em. Professor Integrated Sustainable Urban and Mobility Planning</p>															
		<p><b>MEASURING WALKING: HOW TO COLLECT DATA WITH FEW RESOURCES? 9.30 - 17.00</b> Aiming for a global list of walking and public transport indicators</p> <p><b>CONVENOR</b> Measuring Walking Team</p>																							
		<p><b>THE CITY AT EYE LEVEL - 10% OF WHAT YOU SEE, 90% OF WHAT YOU EXPERIENCE 10.00 - 17.00</b> Workshop building on lessons from Placemaking Europe</p> <p><b>CONVENOR</b> Jeroen Laven, STIPO</p>																							
		<p><b>PRO-WALK NETWORKS 09.30 - 13.00</b> Lessons learned and next steps towards a collective Action Plan</p> <p><b>CONVENORS</b> Geert van Waeg &amp; Mario Alves, International Federation of Pedestrians</p>										<p><b>MICROMOBILITIES 13.30 - 16.30</b> A Tsunami for our sidewalks or an opportunity</p> <p><b>CONVENORS</b> Marjolein de Jong, Tridee advise &amp; Mario Alves, International Federation of Pedestrians</p>													
										<p><b>TOURISTIC TOURS 13.00 - 16.00</b> CHOOSE FROM THE THREE PROVIDORS Around010, Rotterdam Discovery Tours, Gilde Rotterdam</p>															