

Privacy Statement

We need to process and store various forms of data about you for the purpose of the events/conferences Walk21 that we organise. For example, in the context of preparations for an event/conference we need your data to apply for admission tickets, to register your attendance and to use our online registration system.

In this privacy statement we inform you about what we do with your data.

For what purposes is your data processed?

We use the data that you provide to us in the context of the performance of the agreement concluded with you. We need your data, for example, to send you your visitor's badge, speaker programme and practical information. We may also use your data to keep you informed about other activities, products and services.

We will not store your data for longer than necessary.

How do we collect your data?

In addition to the data you provide, your data may also be collected during your visit to our events/conferences or our websites. We do this to tailor our events as closely as possible to the preferences of our visitors and to provide you with relevant information. For example, we may collect your data when you have your badge scanned, register for a lecture or activity at an event/conference or when you request – or download – certain information from our websites.

It is conceivable that an exhibitor may ask for your details during an event/conference, for example because the exhibitor wants to keep you informed about offers and/or services. You can provide this information, for example, by handing over your business cards to the exhibitor/sponsor. However, we are not responsible for how the exhibitor handles your data.

Clicking behaviour

The City of Rotterdam collects general visitor information via its websites. This includes, for example, the number of visitors and the number of clicks on a particular page.

Cookies

What are cookies?

In addition, the City of Rotterdam may automatically collect information through the use of cookies. Cookies are small text files that are stored on the computer by a website to store certain information during a visit to a website. You can always delete cookies and also set whether you want to accept cookies in your Internet browser. You can find more information about this in the Help menu of your browser. Please bear in mind that many websites will not function properly without cookies.

You will find below an explanation of the different types of cookies that we place.

Functional cookies

The City of Rotterdam uses a number of functional cookies. These enable us to store your information that will improve your user experience on the site. The functional cookies that we place on our various websites are intended, for example for the following purposes:

to remember your preferences, such as the language you have chosen.

to enable access registration using a “session”.

Cookies for measurement purposes

We use cookies for measurement purposes to adapt our website to the wishes and interests of the visitor. This allows us to see which pages cause problems for visitors, which are popular, etc. This information is important to us to continue to develop an enjoyable website experience for you. For this purpose we only use data that cannot be traced back to a person under any circumstances.

Social Media cookies

Social media cookies make it possible to easily share a page via social media or to display social content about a subject (e.g. tweets). The social media for which cookies can be placed include Twitter, LinkedIn, Google+, YouTube and Facebook.

Advertising cookies

The City of Rotterdam uses cookies to prevent you from seeing the same advertisement too often. Here too, we only use data that cannot be traced back to a person under any circumstances. The City of Rotterdam also uses cookies that allow us to display banners after visiting our site. On the Your online choices site, you will find more information about these types of banners and how you can grant or withdraw permission. You will also find an information icon in these banners that allows you to stop allowing these banners.

Right to oppose

If you do not wish to receive information about activities, products and services, please let us know via: Acquire Publishing, Schrevenweg 3, 8024HB Zwolle or send an e-mail to events@acquirepublishing.nl

Access, rectification or deletion of data or other questions

You can request that your data be rectified or deleted. For this purpose please send us a message with your details: Acquire Publishing, Schrevenweg 3, 8024HB Zwolle or send an e-mail to events@acquirepublishing.nl. You can also contact us for any other questions about the use of your personal data.

Links to other websites

You may find references to third party websites in our communications or on our websites. Acquire Publishing is not responsible for the content and privacy aspects of these websites. This Privacy Statement does not apply to the websites referred to via these hyperlinks.

New developments

The City of Rotterdam reserves the right to make changes to this Privacy Statement in response to new developments. We therefore advise you to check this statement regularly for any changes.

NB We ask for the invoice details by default, even if you register via a free invitation. This is related to the registration conditions.